

Message Text

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ACTION CU-04

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FOR: CU/IVP/P

E.O. 11652: N/A

TAGS: OEXC, SW

SUBJECT: VOLUNTARY VISITOR (BAGERSTAM, ERIK)

1. POST REQUESTS FACILITATIVE ASSISTANCE OCT. 13-NOV. 22 FOR VOLUNTARY VISITOR MR. ERIK BAGERSTAM, PROGRAM OFFICER, OFFICE OF THE DIRECTOR GENERAL, SWEDISH BROADCASTING CORPORATION (RADIO AND TV). MR. BAGERSTAM PLANS A SIX-WEEK STUDY TOUR OF THE UNITED STATES, PARTIALLY FUNDED BY PRIVATE GRANTS, TO STUDY (1) VARIOUS ASPECTS OF BROADCASTING (LEGAL FRAMEWORK AND ORGANIZATION, FCC-RULINGS, REQUESTS FOR EQUAL TIME BY FEDERAL AND LOCAL AUTHORITIES), (2) GENERAL POLICIES OF RADIO, TV AND PRESS, (3) THE RELATIONS BETWEEN THE MEDIA AND THE POLITICAL PARTIES AS WELL AS WITH INDIVIDUAL POLITICIANS, (4) ETHNIC AND FOREIGN-LANGUAGE BROADCASTING FOR MINORITIES AND ETHNIC GROUPS, (5) ROLE OF LOCAL AND NATIONAL NETWORKS.

2. MR. BAGERSTAM HAS BEEN A PROGRAM OFFICER AT THE PROGRAM SECTION OF THE OFFICE OF THE DIRECTOR GENERAL OF THE SWEDISH BROADCASTING CORPORATION SINCE 1970, DEALING WITH PROGRAM POLICY PLANNING. HE CHAIRS AN INTERNAL WORK GROUP WHICH COORDINATES AND DEALS WITH REQUESTS FROM NATIONAL AND LOCAL AUTHORITIES FOR AIR-TIME, ACCORDING TO THE CONTRACT BETWEEN THE SWEDISH GOVERNMENT AND THE SWEDISH BROADCASTING CORPORATION. HIS WORK ALSO INVOLVES PLANNING OF ELECTION PROGRAMS AND HE HAS BEEN ADVISOR IN PILOT PROJECTS ON LOCAL RADIO BROADCASTING AND CABLE-TV EXPERIMENTS. HE IS PARTICULARLY INTERESTED IN THE ROLE AND CONDITION OF THE JOURNALIST ON A LOCAL LEVEL. PRIVATE INTERESTS ALSO INCLUDE UNCLASSIFIED

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NATIONAL MINORITIES, PROBLEMS OF MIGRANT WORKERS ETC. AND HOW THE MEDIA RESPOND TO THE NEEDS OF THE SPECIAL INTERESTS OF THESE GROUPS.

3. OCT. 13-18, WASHINGTON. REQUESTS APPOINTMENTS AT (A) PUBLIC BROADCAST SERVICE; (B) FEDERAL COMMUNICATIONS COMMISSION (FCC) RULES FOR LOCAL AND NETWORK RADIO AND TV BROADCAST AND ACCESS TO BROADCAST TIME, PUBLIC ACCESS AND EQUAL TIME CONCEPT; (C) BRIEFING ON THE STRUCTURAL DEVELOPMENT OF THE PRESS. SUGGESTIONS WELCOME, POSSIBLY WASHINGTON POST, NATIONAL PRESS CLUB; (D) BRIEFING ON THE MEDIA POLICIES OF THE POLITICAL PARTIES, REPUBLICAN AND DEMOCRATIC, AND THE NATURE AND DEGREE OF POLITICAL LOBBYING BY MEDIA.

OCT. 19-NOV. 15, SAN FRANCISCO. C/O MR. & STEPHEN N. BEAN, 14170 WOODVIEW LANE, SARATOGA, CALIFORNIA 95070. REQUESTS (A) APPOINTMENTS WITH LOCAL PRESS AND RADIO STATIONS TO STUDY THE ROLE OF REGIONAL AND LOCAL JOURNALISM AND ITS ROLE IN SOCIAL AND POLITICAL DEBATE. OPEN TO SUGGESTIONS; (B) BRIEFING BY SCHOOL OF JOURNALISM IN AREA (BERKELEY OR STANFORD?) ON THE MEDIA STRUCTURE OF THE BAY AREA; (C) MEETINGS WITH JOURNALISTS, MEDIA EXECUTIVES, UNION REPRESENTATIVES AND AUTHORITIES FOR DISCUSSION OF THE ROLES AND FUNCTIONS OF THE LOCAL MEDIA.

NOV. 16-19, ATLANTA, GEORGIA. REQUESTS APPOINTMENT AT THE ATLANTA JOURNAL-CONSTITUTION FOR BRIEFING ON LOCAL DEVELOPMENTS. OPEN TO FURTHER SUGGESTIONS.

NOV. 20-22, NEW YORK CITY. WISHES TO FOLLOW THE NEWS SERVICES OF ONE OF THE MAJOR TV/RADIO NETWORKS. ETHNIC AND FOREIGN LANGUAGE BROADCASTS.

4. BIOGRAPHIC DATA:

- A. ERIK BAGERSTAM
- B. BORN FEBRUARY 10, 1939 IN HELSINKI, FINLAND
- C. PROGRAM OFFICER, OFFICE OF THE DIRECTOR GENERAL, SWEDISH BROADCASTING CORPORATION, SINCE 1970
- D. SANDVIKSVAGEN 82, S-162 40 VALLINGBY
- E. SWEDISH
- F. POL. MAG. (M.A. IN POLITICAL SCIENCE), 1964, ABO ACADEMY TURKU, FINLAND

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- G. FREELANCE JOURNALIST TILL 1964; 1964-65, EDITOR AT JACOB-STADS-TIDNINGEN; 1965-66, EDITOR-IN-CHIEF, OSTERBOTTNINGEN? 1966-68, EDITOR-IN-CHIEF, BORGA-BLADET; 1968-70, LECTURER IN JOURNALISM AT THE SCHOOL OF JOURNALISM, TURKU, FINLAND; AT SWEDISH BROADCASTING CORPORATION SINCE 1970.
- H. EDITED "PRESSEN I SAMHÄLLET" (THE PRESS IN SOCIETY), 1967. CONTRIBUTED TO THE JOURNAL OF CONFLICT AND RESOLUTION, SWEDISH INSTITUTE FOR INTERNATIONAL RELATIONS, 1967.
- I. TRAVELS IN WEST EUROPE, POLAND, YUGOSLAVIA
- J. GOOD ENGLISH

5. REQUESTS HOTEL RESERVATION AT COMFORTABLE BUT MODERATELY PRICED HOTELS IN WASHINGTON AND NEW YORK (HAS PRIVATE ACCOMMODATION

IN SAN FRANCISCO AND ATLANTA)M

6. PLEASE ADVISE NAME OF HOTELS AND PROGRAM OFFICER.
STRAUSZ-HUPE

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